

THE SQUARE PLUG

OLE KROK FOR MORE BASS

OLE KROK and LITTLE KROK stands upright in the water when still. Work them in 5 to 15 feet of water at outer edge of weed bed or at edge of a drop off any time during the day. While retrieving give it three or four quick, light jerks in succession, pausing a second then repeat all the way to the boat, this will produce a popping sound.

COLORS AVAILABLE in spinning or casting size.

No. 100 All Black

No. 101 Black & White

No. 102 All Yellow

No. 103 Yellow & Red

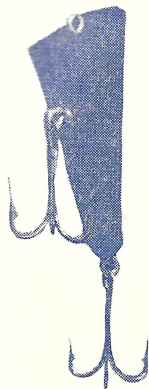
No. 104 White & Red

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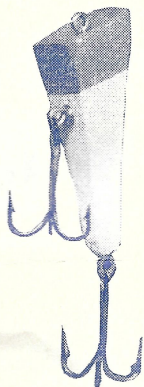
ROY L. KIMBLE & SONS' BAIT CO.

2144 MARK STREET

SOUTH BEND 17, IND.



OLE KROK
Casting size
WT. ½ oz.
Price \$1.35



LITTLE KROK
Spinning size
WT. ¼ oz.
Price \$1.35

PATENT PENDING